

# **Antara Aku, Kamu, dan Jurnal Q1**

**Luki Karunia**

**WORKSHOP  
PENULISAN  
KARYA TULIS ILMIAH**

**BAGIAN TERBERAT  
KTI ( sudah berat ) lanjut PUBLIKASI (lebih)**

**AYO WI  
MENULIS KTI**

**KARYA TULIS ILMIAH  
SELANJUTNYA  
PUBLIKASI**

**SESUAI PERATURAN  
KEPALA LAN NOMOR 4  
TAHUN 2020**



# Untuk Widyaiswara

**Peraturan Lembaga Administrasi Negara LAN Nomor 4 Tahun 2020 Tentang Orasi Ilmiah Jabatan Fungsional Widyaiswara**, diterbitkan dengan pertimbangan: a) bahwa untuk meningkatkan **kompetensi penulisan karya tulis ilmiah** dan mengembangkan keahlian dan keterampilan dalam mendukung pengembangan kapasitas profesi perlu dilakukan perubahan mekanisme dalam proses pelaksanaan orasi ilmiah; b) bahwa Peraturan Kepala

Dinyatakan dalam **Peraturan Lembaga Administrasi Negara LAN Nomor 4 Tahun 2020 Tentang Orasi Ilmiah Jabatan Fungsional Widyaiswara**, bahwa Tahapan Orasi Ilmiah terdiri atas: penyusunan KTI; Sidang Tertutup; dan pelaksanaan orasi.

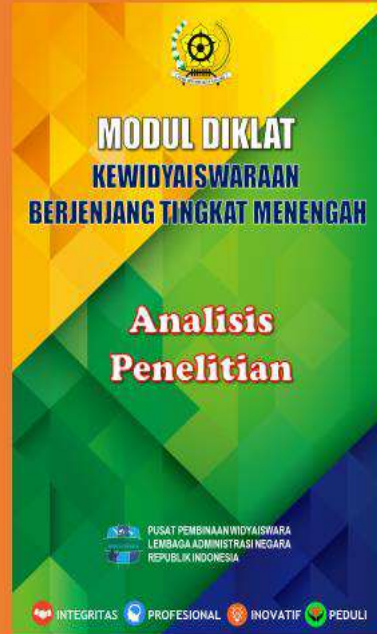
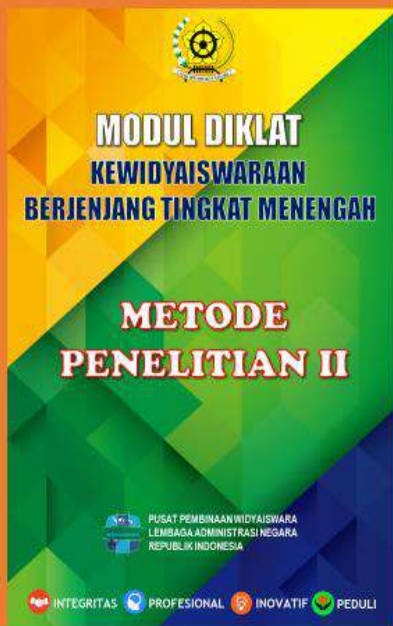
# Untuk Widyaiswara

## TUGAS JABATAN DAN RUANG LINGKUP KEGIATAN

(Peraturan Menteri Pendayagunaan Aparatur Negara dan Reformasi Birokrasi Republik Indonesia Nomor 18 Tahun 2024 Tentang Jabatan Fungsional Di Bidang Pengembangan Kapasitas dan Pembelajaran Aparatur Sipil Negara)

Tugas Jabatan Fungsional Widyaiswara melaksanakan kegiatan pembelajaran, pengembangan program pelatihan, dan penjaminan mutu program pelatihan.			
Ruang lingkup kegiatan yang meliputi <b>seluruh</b> tahapan pembelajaran, pengembangan program pelatihan, dan penjaminan mutu program pelatihan.			
Berdasarkan Jenjang Jabatan Widyaiswara ruang lingkup kegiatan tersebut adalah sebagai berikut:			
Ahli Pertama	Ahli Muda	Ahli Madya	Ahli Utama
1. perencanaan pembelajaran, 2. pelaksanaan pembelajaran, 3. pengembangan bahan pembelajaran, 4. evaluasi pelaksanaan pembelajaran;	1. perencanaan pembelajaran, 2. pelaksanaan pembelajaran 3. pengembangan bahan pembelajaran 4. penulisan karya tulis/karya ilmiah, 5. evaluasi pelaksanaan pembelajaran 6. pembelajaran di tempat kerja;	1. perencanaan pembelajaran, 2. pelaksanaan pembelajaran, 3. pengembangan bahan pembelajaran, 4. penulisan dan publikasi karya tulis/karya ilmiah, 5. evaluasi pelaksanaan pembelajaran, 6. pembelajaran di tempat kerja, 7. penjaminan mutu program pelatihan	1. perencanaan pembelajaran, 2. pelaksanaan pembelajaran, 3. pengembangan program pelatihan, 4. penulisan dan publikasi karya tulis/karya ilmiah 5. evaluasi pelaksanaan pembelajaran, 6. pembelajaran di tempat kerja, 7. penjaminan mutu 8. evaluasi program pelatihan.

# Modul berkaitan Karya Ilmiah( Dulu )



**ARTINYA KTI ini memang menjadi topik penting seorang WI**

# Karya Tulis Ilmiah

**Karya tulis ilmiah adalah** sebuah karya tertulis dengan struktur yang spesifik dan ilmiah digunakan untuk menginformasikan suatu isu atau substansi tertentu berdasarkan hasil kajian/penelitian/penganalisisan dengan menggunakan metode tertentu untuk pertanggungjawaban kebenarannya/keilmiahannya.

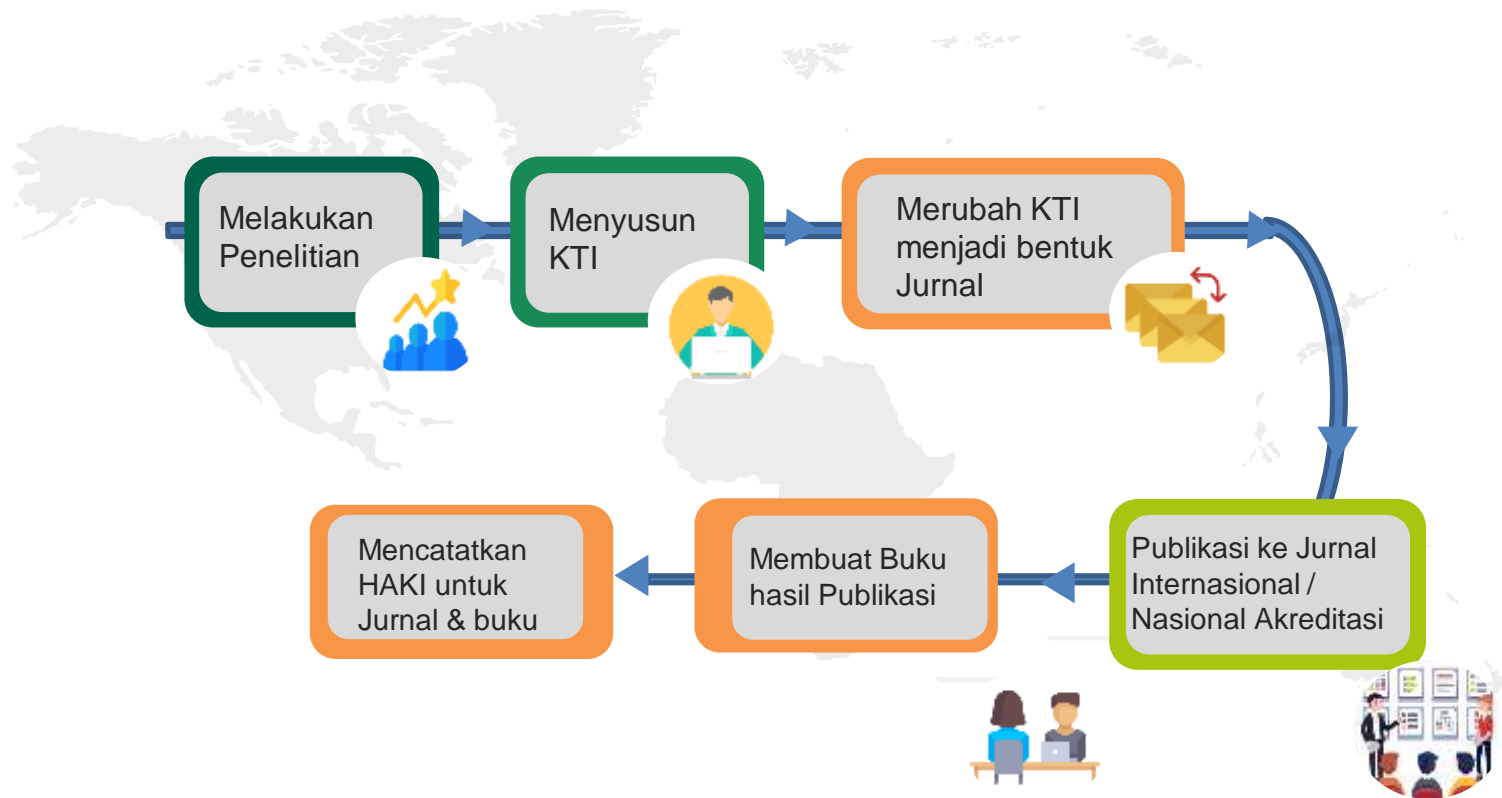
Karya yang Memiliki Kontribusi Terhadap Ilmu Pengetahuan



# **Target seorang Widiaiswara/AK/Dosen**

1. Membuat Karya Tulis Ilmiah
2. Melakukan Publikasi Jurnal atas Karya Ilmiah yang di buat
3. Membuat Buku atas Karya Ilmiah yang terpublikasikan
4. Mendaftarkan HAKI atas Karya Ilmiah
5. Mendaftarkan HAKI atas Buku yang dibuat

# Penulisan Karya Tulis Ilmiah



Semua nya dimulai dari Melakukan penelitian disinilah dibutuhkan WI untuk terbiasa meneliti baru PUBLIKASI



# Sharing Jurnal Internasional Bereputasi ( Q1 or Q2 )

## **Pertanyaan :**

- Apakah sudah pernah tembus SINTA ?
- Apakah sudah pernah diterima pada jurnal Scopus ( Q3 dan Q4 ) ?
- Jangan jangan malah belum memiliki id scopus
- OKI kita ketemu pagi ini





# KESULITAN WI BIASANYA SAAT ORASI WAJIB PUBLIKASI JURNAL BEREPUTASI

1. WI paling tidak mulai dari sekarang sudah memikirkan masalah publikasi
2. Jurnal terindex SINTA (1-6)
3. Jurnal terIndex SCOPUS – Q1/Q2/Q3/Q4 dengan nama WI sebagai penulis 1
4. Tahap 1 : mempunyai id scopus dan mempunyai ORCHID
5. Kalau belum pernah menulis di scopus biasanya agak sulit langsung jadi penulis 1
6. Sebaiknya ditahap awal bergabung menulis bersama sama dengan sesama WI ( biaya juga bisa sharing)

# PUBLIKASI JURNAL Q1

1. Mengajak banyak penulis ( selain biaya dapat sharing masing masing penulis bisa dapat ID Scopus )
2. Tetap harus melibatkan institusi lain ( kolaborasi riset)
3. Yang dilibatkan harus sudah biasa menulis
4. Cek jurnal ( discontinued/tidak) – perlu hati hati
5. Cek Scope Jurnal ( Ekonomi, Administrasi, atau ? )
6. Cek di Scimago dan SINTA

# CEK SCIMAGO

SJR   SI   G EPI

SCImago

SJR

Scimago Journal & Country Rank

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## Emerging Science Journal

COUNTRY

Italy



Universities and research institutions in Italy

SUBJECT AREA AND CATEGORY

Multidisciplinary  
|  
Multidisciplinary

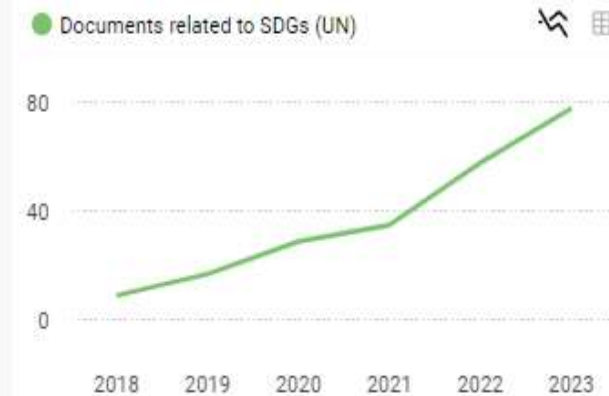
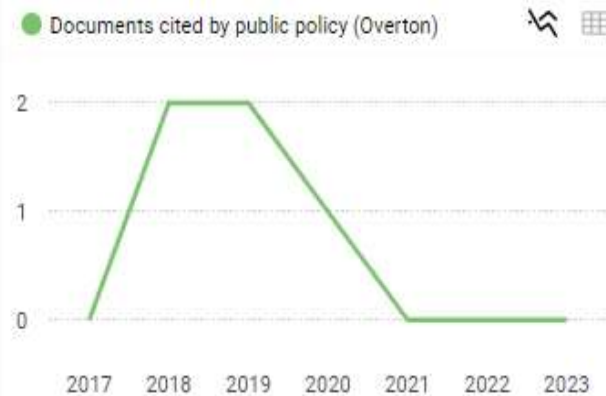
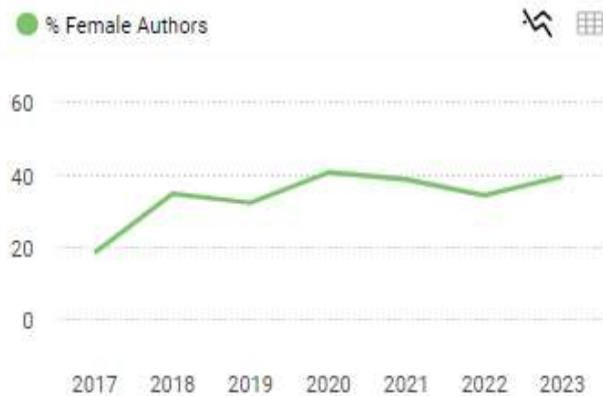
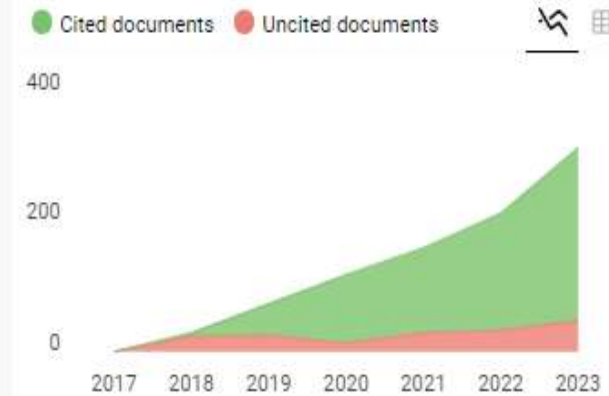
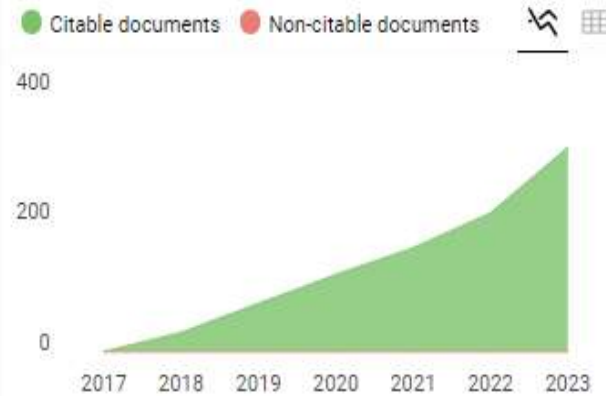
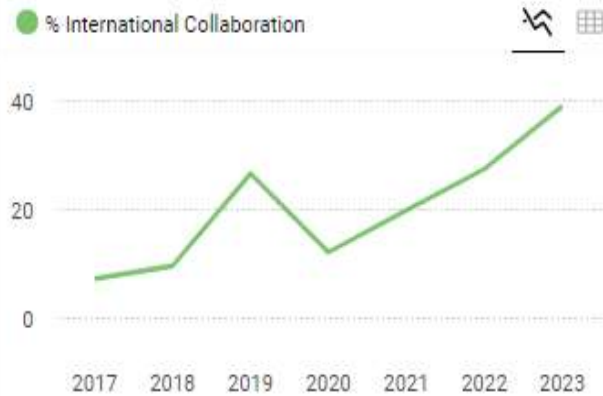
PUBLISHER

Ital Publication

H-INDEX

28

# Jurnal ESJ – Jurnal Q1 dengan SJR 0,75



Emerging Science Journal

Q1

Multidisciplinary

best quartile

SJR 2023

0.75

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# AI adalah salah satu solusi – ingat hanya salah satu - scispace

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- Q [How does climate change impact biodiversity?](#)
- Q Why are aging Covid patients more susceptible to severe complications?
- Q How does social media affect the college selection process?
- Q What are the interesting theories about dark matter and dark energy?
- Q What is the significance of higher-dimensional algebra?

# Research pemasaran perbankan

## The Fastest Research Platform Ever

All-in-one AI tools for students and researchers.

carikan reserach gap untuk topik pemasaran perbankan

×

Try asking or searching for:

- 🔍 What are the key factors influencing the adoption of digital banking services among customers in developing countries?
- 🔍 How do social media platforms impact the marketing strategies of banks in terms of customer engagement and loyalty?
- 🔍 What are the most effective marketing channels for banks to reach and retain Gen Z customers?

**Tip:** If you're asking a question, add a question mark (?) at the end to get better results

# AI adalah salah satu solusi – ingat hanya salah satu

Papers ▾

carikan reserach gap untuk topik pemasaran perbankan



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s / carikan reserach gap untuk topik pemasaran perbankan Save

High Qu

High-quality features papers with better insights from premium models.

## Answer from top 5 papers ▾

Identifying research gaps in banking marketing is crucial for advancing the field and addressing unmet needs. The provided papers highlight several areas where further investigation could be beneficial. These gaps include the impact of COVID-19 on banking marketing, the role of digital ecosystems, the development of marketing strategies for innovative banking products, and the integration of AI in marketing. Each of these areas presents unique opportunities for future research.

### Impact of COVID-19 on Banking Marketing

- The pandemic has significantly affected banking operations, yet there is limited research on its impact on marketing practices within the sector. Further studies are needed to understand the long-term effects of COVID-19 on banking marketing strategies and customer engagement (Čiković, 2022).

### Digital Ecosystems and Customer Experience

- As banks increasingly adopt digital ecosystems, there is a need for research on how these changes affect customer experience and interaction. Understanding the most promising areas for customer engagement in digital platforms remains underexplored (Lizovskaya et al., 2020).



# AI adalah salah satu solusi – ingat hanya salah satu

## Marketing Strategies for Innovative Banking Products

- There is a lack of research on the structural components necessary for developing marketing strategies for innovative banking products and services. This includes understanding the impact of these strategies on competitive positioning and financial stability (Bykanova, 2024).

## Marketing Communication Strategies

- While marketing communication is recognized as pivotal, there is a need for more detailed studies on how banks can effectively use various communication channels to align with business goals and customer expectations (Manisha, 2018).

## Integration of AI in Banking Marketing

- The use of AI in banking marketing is a burgeoning field, yet there is a need for more research on how AI technologies can be optimized to enhance customer experience and marketing effectiveness. This includes exploring AI-driven personalization and predictive analytics (Dwivedi et al., 2024).

While these gaps highlight areas for potential research, it is also important to consider the broader context of technological advancements and changing consumer behaviors. As the banking sector continues to evolve, understanding these dynamics will be essential for developing effective marketing strategies.

# Coba buka 1

Journal Article | DOI

## Methodological Aspects of Elaborating Marketing Strategy of Innovation Bank Products and Services

Natalya Bykanova · 08 Jul 2024 · Вестник Российского экономического униве... - Iss: ✓



Podcast



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Cite



**TL;DR:** This study explores methodological aspects of marketing innovation bank products and services, identifying structural components and characteristics necessary for strategy elaboration, and proposes a scheme for marketing strategy development in the banking sector.

**Abstract:** Today the key factor of influencing banking sector is the development of information systems and overall strategy of economy digitalization as its consequence. On today's competitive banking market we can observe the necessity to elaborate and promote approaches to banking product and service marketing that are meant to provide finance stability of banking business and orientation of marketing innovation bank functioning not only to their opportunities but also to market needs. In spite of a big number of publications dealing with this issue, academic research should be developed further. In research by Russian scientists there are actually no developments dealing with the problem of finding structural components for elaborating marketing strategy of banking products and services. Insufficient attention was paid to approaches of defining the essence of banking product and service marketing. The problem of assessing the level of the impact of banking innovation marketing on competitive

# Kasus Indonesia – padahal Ai gratis

DISPACE

Papers ▾

carikan reserach gap untuk topik pemasaran perbankan di i

×

Papers (10)

Try asking or searching for:

What are the key research gaps in marketing strategies for Indonesian banks?

How do Indonesian banks leverage digital marketing to improve customer engagement?

What are the most effective marketing channels for promoting financial inclusion in Indonesia?

Journal Article • DOI [🔗](#)

3. Methodological Strategy of Innovat

Natalya Vykanova

08 Jul 2024 - Вестник Российского экономического университета имени Г. В. Плеханова

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66

Tip: If you're asking a question, add a question mark (?) at the end to get better results

products and services, particularly in the context of Russian academia. Additionally, there is insufficient exploration of the essence of banking product and service marketing, and the impact of banking innovation marketing on competitive positioning and financial stability remains unresolved. This indicates a need for further academic inquiry into these critical areas within banking marketing.

# Kasus Indonesia – Setelah beberapa kali diminta bayar

Answer from top 5 papers ▾

Identifying research gaps in banking marketing topics in Indonesia reveals several areas that require further exploration. The existing literature highlights various strategies and challenges faced by banks, particularly in the context of technological advancements and market competition. However, there are still significant gaps that can be addressed to enhance understanding and practice in this field.

## Technological Integration in Marketing Strategies

- The impact of fintech on traditional banking marketing strategies remains underexplored. While some studies discuss the necessity for banks to innovate and adapt to technological changes (Irsyad et al., 2024), specific frameworks for integrating fintech into marketing strategies are lacking.
- Research could investigate how banks can leverage data analytics and customer insights from fintech to tailor marketing efforts effectively.

## Islamic Banking Marketing Strategies

- Although there is a focus on Islamic banking marketing strategies (Izati et al., 2023) (Fajarriah et al., 2024) there is limited research on the effectiveness of these strategies in different demographic segments. Understanding how various communities perceive and engage with Islamic banking could provide valuable insights.
- Additionally, the role of transparency in marketing Islamic banking products needs further investigation, particularly in relation to consumer trust and awareness.

## Credit Decision-Making Processes

- The literature on credit decision-making emphasizes the human element in banking (Pinandita et al., 2022). However, there is a lack of research on how marketing strategies can influence these decisions, particularly in the SME sector. Exploring the intersection of marketing and credit decision-making could yield important findings.

# Coba buka 1 – bisa download

1 of 18

– + Automatic Zoom ▾



Transformasi: Journal of Economics and Business Management

Vol. 3 No. 2 June 2024

e-ISSN: 2964-0911; p-ISSN: 2964-1667, Hal 29-46

DOI: <https://doi.org/10.56444/transformasi.v3i2.1594>



## Menghadapi Era Baru : Strategi Perbankan Dalam Menghadapi Perubahan Pasar Dan Teknologi Di Indonesia

Ferozi Ramdana Irsyad <sup>1</sup>; Filja Azkiah Siregar <sup>2</sup>; Jonatan Marbun <sup>3</sup>; Hasyim Hasyim <sup>4</sup>  
Universitas Negeri Medan

Address: Jl. William Iskandar Ps. V, Kenangan Baru, Kec. Percut Sei Tuan

Corresponding author: [ferozirmdirsyad@gmail.com](mailto:ferozirmdirsyad@gmail.com)

**Abstract:** *This research focuses on banking strategies in facing the new era in Indonesia, taking into account the rapid market and technological changes. This transformation is triggered by the development of financial technology (fintech) and the digital revolution, which aims to expand financial inclusion by providing easier and more flexible access for people. To remain competitive, banks need to continue to innovate and improve services to meet higher customer expectations. This research uses a qualitative approach with a literature review method to gain an in-depth understanding of banking strategies in the face of market and technological changes in Indonesia. Secondary data was collected from relevant scientific articles, journals and books, then analyzed descriptively and interpretatively. This analysis aims to identify common patterns, trends, and important findings related to product and service innovation strategies, as well as risk and compliance management in the banking industry in Indonesia. The results show that human resource capacity building, digital infrastructure investment, financial education and literacy, effective risk management, collaboration with regulators, adoption of the latest technology, and development of innovative products and services are crucial*

# RESEARCH GAP dari AI tentang pengembangan kompetensi : hasil baik dan tidak baik

<https://journal.unismuh.ac.id/index.php/kimap/index>

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## **PENGEMBANGAN KOMPETENSI PEGAWAI NEGERI SIPIL DI BADAN KEPEGAWAIAN DAN PENGEMBANGAN SUMBER DAYA MANUSIA KABUPATEN TAKALAR**

**Ilham Hamzah<sup>1\*</sup>, Burhanuddin<sup>2</sup>, Nur Wahid<sup>3</sup>**

1. Ilmu Administrasi Negara, Universitas Muhammadiyah Makassar, Indonesia
2. Ilmu Administrasi Negara, Universitas Muhammadiyah Makassar, Indonesia
3. Ilmu Administrasi Negara, Universitas Muhammadiyah Makassar, Indonesia

### **Abstract**

*This research is to find out how the form of competency development of Civil Servants in the Agency for Personnel and Human Resources Development Takalar Regency. This type of research is a qualitative descriptive research that is sourced from data using purposive sampling technique. and Human Resource Development for Takalar Regency. Data collection techniques used methods, namely, observation, interviews and documentation related to competency development of civil servants in the Personnel and Human Resources Development Agency of Takalar Regency. The results showed that the competency development of civil servants in the Agency for Personnel and Human Resources Development in Takalar Regency based on the results of research conducted by researchers was stated to be quite good. This is because it has met the indicators that can support the development of employee competencies seen from the indicators of formal education, education and training courses, upgrading, seminars, workshops and workplace training.*

**Keywords:** *development, competence, civil servant*



# PENGEMBANGAN KOMPETENSI PEGAWAI NEGERI SIPIL PADA BADAN KEPEGAWAIAN DAN PENGEMBANGAN SUMBER DAYA MANUSIA KOTA DUMAI

Neneng Lestari <sup>a1</sup>, Seno Andri <sup>b2</sup>, Adianto <sup>c3</sup>

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## INFO ARTIKEL

### *Riwayat Artikel:*

Diterima: 01-08-2021

Disetujui: 15-08-2021

Dipublikasikan: 29-09-2021

### **Kata Kunci:**

1. Pengembangan
2. Kompetensi
3. Pegawai Negeri Sipil
4. Sumber Daya Manusia

## ABSTRAK

**Abstrak:** Berdasarkan data kepegawaian di Badan Kepegawaian dan Pengembangan Sumber Daya Manusia Kota Dumai diketahui bahwa kompetensi pegawai masih merupakan persoalan yang perlu mendapat perhatian terutama dilihat dari segi kompetensi pengetahuan/intelektual (pendidikan formal), kompetensi keterampilan (pelatihan struktural, pelatihan teknis/fungsional, kursus, penataran), dan kompetensi pengalaman (masa kerja, pengalaman jabatan/kepemimpinan), serta kompetensi sikap. Tujuan dari penelitian ini adalah untuk mengetahui pengembangan kompetensi Pegawai Negeri Sipil pada Badan Kepegawaian dan Pengembangan Sumber Daya Manusia Kota Dumai dan menganalisis faktor-faktor yang menghambat pengembangan kompetensi Pegawai Negeri Sipil pada Badan Kepegawaian dan Pengembangan Sumber Daya Manusia Kota Dumai. Penelitian ini menggunakan metode kualitatif bersifat deskriptif. Hasil dari penelitian ini adalah pengembangan kompetensi Pegawai Negeri Sipil pada Badan Kepegawaian dan Pengembangan Sumber Daya Manusia Kota Dumai siklus pengembangan kompetensi masih belum optimal dan masih ada Faktor yang menghambat yaitu belum adanya komitmen dan kebijakan internal untuk pengembangan potensi pegawai, system manajemen yang belum maksimal mengikuti system merit, situasi pandemic Covid-19, serta keterbatasan sarana dan prasarana.

# RESEARCH GAP

## pengembangan kompetensi hasil baik

<https://journal.unismuh.ac.id/index.php/kimap/index>

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### **PENGEMBANGAN KOMPETENSI PEGAWAI NEGERI SIPIL DI BADAN KEPEGAWAIAN DAN PENGEMBANGAN SUMBER DAYA MANUSIA KABUPATEN TAKALAR**

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**Keywords:** *development, competence, civil servant*



# APAKAH MUDAH UNTUK PUBLISH JURNAL INTERNASIONAL ?

1. Makanya Tahap 1 : mempunyai id scopus dan mempunyai ORCHID
2. Karena saat pertama publish ada kemungkinan akan ditolak berkali kali
3. Contoh Jurnal : Implementation Good Governance in Government Organization
4. Tiap penolakan ada alasan kenapa di tolak ( Kurang jumlah sampel, kurang research gap, dll )

# BERAPA LAMA BUTUH WAKTU ?

1. Butuh waktu kurang lebih 10 bulan untuk bisa diterima Jurnal ( padahal sudah punya id scopus )
2. Dan masih ada waktu tunggu antara terbitnya LOA dan Publised...karena musti antri
3. Itu pun asumsi tetap semangat / tidak putus asa walaupun ditolak berkali kali
4. Itu belum termasuk waktu penelitian yang dilakukan sebelum submit Jurnal
5. Saat jurnal diterima pun masih banyak REVISI yang harus dikerjakan ( biasa reviewer ada 4 )

# SUBMIT : waiting assignment and reviewing process

MM-DD	Submit Sec	Authors	Title	Status
1826-03-19	RA	Karunia, Darmawansyah, Dewi, Prasetyo	The Importance of Good Governance in the Government...	Awaiting assignment

1 - 1 of 1 Items

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## Rebacks

All New Published Ignored

Date Added	Hits URL	Article	Title	Status	Action
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Publish Ignore Delete Select All

European High-tech and Emerging Research Association (EUHERA)

Journal Imprint

Journal Imprint

Indexing and Abstracting



## [ESJ] The Importance of Good Governance in the Government Organization



From Office ESJ on 2023-04-09 13:04

Details Headers

Dear Dr. Karunia,

We would like to inform you, Regular reviewing process takes 2.5-3 months and the article processing charge is 1395 EURO which will ask after acceptance. But if you are in hurry, you can request for fast reviewing option which takes about 10 days (In this option the journal APC will increase to 1895 Euro (1395 + 500 Euro) due to the cost of the reviewers).

\*NOTE: It is important to pay attention that there is no guarantee of acceptance of the articles with a fast option.

# CONTOH HASIL REVIEW YANG MUSTI DIPERBAIKI

Dear Dr. Karunia:

We have reached a decision regarding your submission to Emerging Science Journal, "The Importance of Good Governance in the Government Organization".

**Our decision is to: Revision Required.**

Please consider reviewer's comments, and revise that as soon as possible. If you do not submit the revision file, the article will be withdrawn within 20 days.

When you revise your manuscript please highlight the changes you make in the manuscript by using the track changes mode in MS Word or by using bold or colored text.

\*\* Please upload the revised version into your user home> Review tab> Author Version.

# CONTOH HASIL REVIEWER 1 : ADA 10

## Reviewers' Comments:

### Reviewer #1:

The topic is interesting and important. However, there are several key areas that need more work prior to publication. I have summarized the required changes in the hope that the feedback will be useful to you as you update the paper.

- 1- The authors should ask the help of native English speaking proof reader, because there are some typo and linguistic mistakes that should be fixed.
- 2- Abstract to modify: the abstract should contain Objectives, Methods/Analysis, Findings, and Novelty /Improvement. It is suggested to present the abstract in one 200 words paragraph.
- 3- The introduction is poorly written and it does not properly refer to previously published studies. The authors need to carefully review the published literature, identify the gaps in the literature, and propose their approach to fill the gap.
- 4- Draw a flowchart from your workflow that briefly shows the process of the methodology.
- 5- I would ask you discuss more about the present research theoretical approach.
- 6- It is suggested to present some of the results of the study as charts and graphs.
- 7- The questionnaire should be presented in the appendix of the article.
- 8- To what extent are the research results limited to the study area?
- 9- Much more explanations and interpretations should be added for the result, which are not enough.
- 10- It is suggested to compare the results of the present study with previous studies and analyze their results completely.

# CONTOH HASIL REVIEWER 4 : ADA 10

Reviewer #4:

The main concern about the manuscript is its contribution to knowledge. It is expected that a critical gap analysis will be done in the introduction section to justify the necessity of doing this piece of research. It is partially done by the authors but it should consider all aspects of the problem including assumptions, limitations and constraints, pros and cons, and relative merits to the other publicly available studies and proposals.

- The research contributions of the paper should be articulated more clearly. The abstract is not representative of the content and contributions of the paper. The abstract does not seem to properly convey the rigor of research.

- Aside from the aim stated in the title, the research gap and the goals of the research are not specified which leads to the reader missing the significance of the research.

- The discussion section needs to be described scientifically. Kindly frame it along the following lines:

- i. Main findings of the present study;
- ii. Comparison with other studies;
- iii. Implication and explanation of findings;
- iv. Strengths and limitations.

- Conclusion:

- i. Update the conclusion to include the newly formulated theoretical contributions;
- ii. Mention the limitations of the study and prospects for future research;
- iii. Summarize the key results in a compact form and re-emphasize their significance;
- iv. Summarize how the article contributes to new knowledge in the domain.

## LEBIH DETIL : 5 HASIL REVIEW dari REVIER 1

- 1- The authors should ask the help of native English speaking proof reader, because there are some typo and linguistic mistakes that should be fixed.
- 2- Abstract to modify: the abstract should contain Objectives, Methods/Analysis, Findings, and Novelty /Improvement. It is suggested to present the abstract in one 200 words paragraph.
- 3- The introduction is poorly written and it does not properly refer to previously published studies. The authors need to carefully review the published literature, identify the gaps in the literature, and propose their approach to fill the gap.
- 4- Draw a flowchart from your workflow that briefly shows the process of the methodology.
- 5- I would ask you discuss more about the present research theoretical approach.

# CONTOH 5 HASIL REVIEW dari REVIER 1

- 6- It is suggested to present some of the results of the study as charts and graphs.
- 7- The questionnaire should be presented in the appendix of the article.
- 8- To what extent are the research results limited to the study area?
- 9- Much more explanations and interpretations should be added for the result, which are not enough.
- 10- It is suggested to compare the results of the present study with previous studies and analyze their results completely.




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<sup>1,5</sup> Digital Business Department, Faculty of Economics and Business, Universitas Nusa Mandiri, Jakarta 13620, Indonesia

<sup>2</sup> Management Department, Faculty of Economics and Business, Universitas Pamulang, Tangerang Selatan 15417, Indonesia

<sup>3</sup> Applied Public Administration and Development, Politeknik STIA LAN, Jakarta 10260, Indonesia

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← reply



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**Zie Su** 2 weeks ago

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School of Humanities Universiti Sains Malaysia 11800 USM, Penang, Malaysia

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
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
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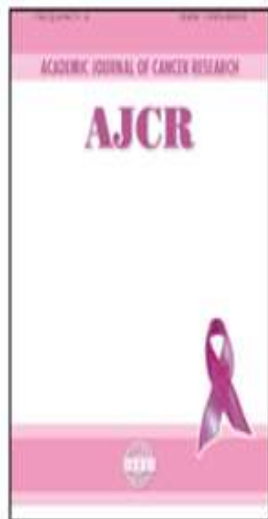
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Forest Engineering Survey (Remote Sensing)  
Email yang diverifikasi di upm.edu.my

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<b>Board structure and corporate performance in Malaysia</b> ZZ Abidin, NM Kamal, K Jusoff International Journal of Economics and Finance 1 (1), p150	105	2009
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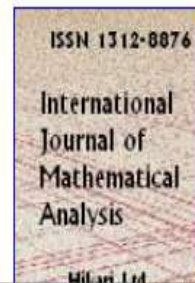
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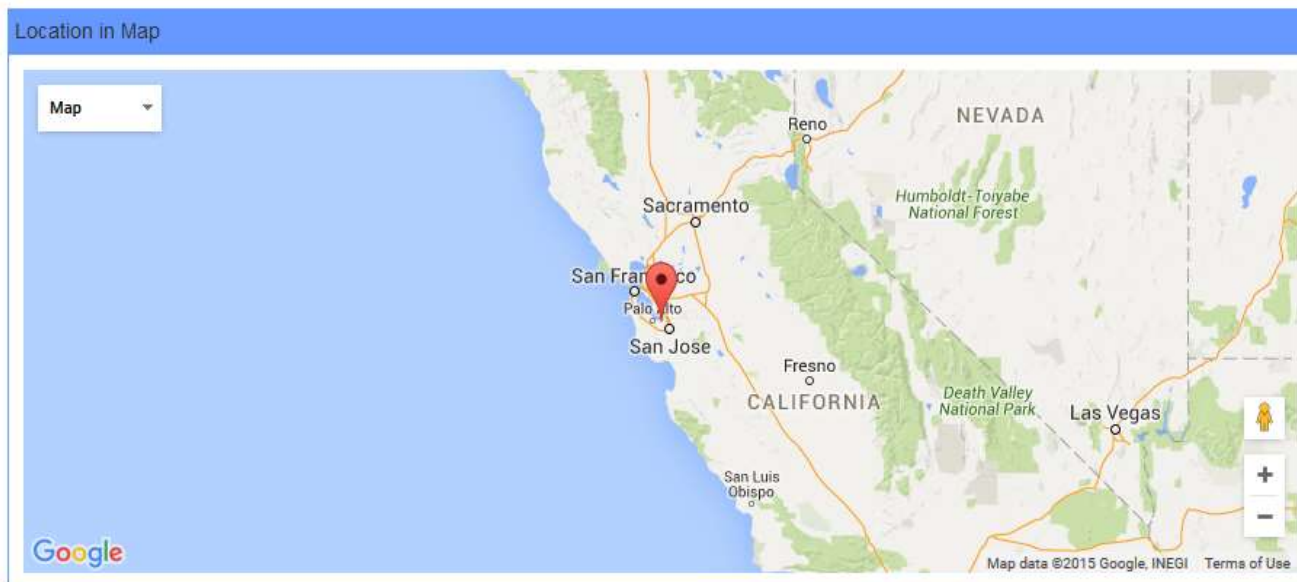
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## Mapping Indonesian paddy fields using multiple-temporal satellite imagery

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There is a growing demand for rice with increase in population. As rice is still the major staple food in Indonesia, the task of increasing rice production continues to engage the attention of national planners. Various methods used in estimating rice areas can provide information periodically through different information satellite data, which have a wide coverage area, and can be used as a source of information on the condition of rice areas. This study has an objective of using multi-temporal satellite imagery from the Moderate Resolution Imaging Spectrometer (MODIS) to map the Indonesian rice paddies area. The algorithm was based on temporal profiles of vegetation strength and water content, using electromagnetic surface reflectance in visible to near infrared range. The results obtained from the analysis were compared to national statistics. Estimated Indonesian regional rice area was 8.27 million ha, which agrees with published values. The model performance was dependent on rice ecosystem. Good linear relationships between the model results and the national statistics were observed for all types of rice fields.

**Key words:** Geographic information system (GIS), satellite data, moderate resolution imaging spectrometer

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